



WORLD PROGRAMMES – PROMOTION OF OLYMPIC VALUES



SPORT FOR ALL



SPORT FOR ALL

PROGRAMME GUIDELINES

OBJECTIVE

To provide assistance to National Olympic Committees (NOCs) to promote, at national level, the practice of sport and physical activity throughout all levels of society, particularly as a means to foster social inclusion and health awareness.

DESCRIPTION

During the 2013-2016 period, a dedicated programme will continue to be available focusing on Sport for All, with a quadrennial overall budget of USD 2,400,000. The scope of the programme has been further defined following the evaluation of the 2009-2012 plan and with respect to the previous quadrennial period. This relates, for instance, to sports activities aimed at young people with an educational and Olympic values element (now part of the Olympic Education, Culture & Legacy programme).

The table below illustrates the structure of the 2013-2016 programme and the type of support that can potentially be considered.

Type of support	Concept	Examples of potential NOC Initiatives <i>(non-exhaustive list)</i>
NOC Initiatives (national level)	Promotion at national level of sports practice and physical activity throughout all levels of society	<ul style="list-style-type: none"> • Festivals, events and tournaments promoting Sport for All in general or aimed at specific target groups • Activities specifically aimed at promoting the practice of sport among girls/women • Sport for All training (e.g. train the trainers) • Awareness campaigns • Research/surveys
Olympic Day	<ul style="list-style-type: none"> • The International Olympic Committee (IOC) NOC Relations Department manages this programme on a day-to-day basis and will send NOCs the relevant information and documents on an annual basis, with the NOCnet as the main communication channel • NOCs will receive an annual contribution towards the organisation of the Olympic Day, upon submission of the relevant report 	



<p>IOC World Conferences</p>	<ul style="list-style-type: none"> • This refers to IOC World Conferences on Sport for All, planned for 2013 and 2015 • Please refer to the specific Olympic Solidarity guidelines for “IOC World Conferences” for further details
<p>Other Opportunities</p>	<ul style="list-style-type: none"> • Assistance towards participation of NOCs in specific, ad hoc opportunities (e.g. training) that may become available during the 2013-2016 quadrennial plan • Information published via NOCnet if and when additional forms of support are available
<p>Projects / items NOT covered</p>	<ul style="list-style-type: none"> • Sports activities aimed at young people with an educational and Olympic values element (see instead: Olympic Education, Culture and Legacy programme) • Expenses linked with NOC offices and/or general running costs (e.g. rental of buildings, salaries, per diems/allowances, IT equipment, statutory meetings such as annual Commission meetings, celebrations) • External collaborators without a specific mandate/contract for the Initiative • International travel/experts, unless agreed by Olympic Solidarity • Construction, refurbishment or maintenance of sports infrastructure/facilities • Substantial expenditure towards equipment (e.g. sports equipment, t-shirts, etc) • Apart from the points listed above, Olympic Solidarity reserves the right to refuse any items which it may judge as not relevant/not eligible • See also the Olympic Solidarity Financial guidelines for further information in relation to the financial conditions

APPLICATION PROCEDURE

NOC INITIATIVES

NOCs can apply for a contribution towards setting up and undertaking specific, national level NOC Initiatives using the dedicated application form for “Sport for All – NOC Initiatives”, providing as much detail as possible as well as enclosing any relevant additional documentation (e.g. policies, strategic plans).

Requests should be sent to Olympic Solidarity **at the very latest two months** prior to the start of the proposed activity in order to allow sufficient time for analysis as well as potential consultation with other partners if needed.

NOCs are encouraged to send – during the last quarter of the year - a single application form covering all the NOC Initiatives planned during the following year within this specific programme (e.g. application form sent during last quarter of 2013 covering all activities planned during 2014 for which funding is sought). In the event of recurrent, annual activities, NOCs may also submit an application form covering several years over the 2013-2016 plan.



NOCs that already have structured, long-term programmes in place and/or detailed policies and strategic plans in this field are encouraged to share related documents and information with Olympic Solidarity by email, prior to submitting an application form, so that the latter can consider how best to support their ongoing actions.

NOCs starting out in this field are encouraged – where possible - to build on already existing programmes and material, especially at IOC level. NOCs can send an overview of their current situation and needs by email for this purpose. Olympic Solidarity will then seek to help the NOC identify suitable, existing tools, programmes and/or expertise, if possible.

ANALYSIS, APPROVAL AND FINANCIAL CONDITIONS

NOC INITIATIVES

Olympic Solidarity will analyse NOCs' requests based on the nature and scale of the proposed Initiative as well as its objectives and expected outputs/outcomes, particularly with regard to the table featured at the beginning of these guidelines. It will also consider the number of requests received by NOCs worldwide, the budget availability and the level of support already provided to the NOC within the wider framework of the Promotion of Olympic Values 2013-2016 programmes. Please note that, in most cases, Olympic Solidarity may only be able to offer a contribution.

Once an initiative has been accepted by Olympic Solidarity an advance payment of 75 per cent of the approved budget will be sent at the latest one month prior to the start of the activity. Please also refer to Olympic Solidarity Financial guidelines for further information in relation to the financial conditions.

FOLLOW-UP AND CONTROL

NOC INITIATIVES

At the latest two months after completion of the Initiative, each NOC must submit to Olympic Solidarity the administrative and financial report forms fully completed and detailing the expenses incurred. In addition, Olympic Solidarity kindly asks NOCs to submit copies of any other relevant material (e.g. copies of publications, photos, final programme for seminars).

The balance payment up to the maximum of the approved budget will be sent upon receipt and acceptance of the administrative and financial report forms mentioned above. NOCs are responsible for following up on the Initiative and its impact, after its completion.

ANNEXES

- 1. Application form**
Sport for All – NOC Initiatives
- 2. Administrative report**
Sport for All – NOC Initiatives