



WORLD PROGRAMMES – PROMOTION OF OLYMPIC VALUES



OLYMPIC EDUCATION, CULTURE & LEGACY



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PROGRAMME GUIDELINES

OBJECTIVE

To provide assistance to National Olympic Committees (NOCs) to implement Olympic education programmes, disseminate and gain knowledge on Olympism and Olympic values, as well as preserve Olympic and sporting heritage at national level.

DESCRIPTION

During the 2013-2016 period, a dedicated programme focusing on Olympic Education, Culture & Legacy will be available to NOCs, with an overall quadrennial budget of USD 10,000,000. Following the evaluation of the 2009-2012 plan, this programme integrates three different but closely related programmes available in the past (Culture & Education, International Olympic Academy and NOC Legacy).

The table below illustrates the structure of the 2013-2016 programme and the type of support that can potentially be considered.

| Type of support | Concept | Examples of potential NOC Initiatives <i>(non-exhaustive list)</i> |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NOC Initiatives (national level) | Olympic Education: Initiatives of an educational nature with young people as the main target group, combining sports practice and Olympic values. | <ul style="list-style-type: none"> Youth camps Educational programmes focusing on schools and clubs (e.g. implementation of Olympic Values Education Programme (OVEP) at national level, physical education with Olympic values) Other programmes promoting physical activity and Olympic values to young people (e.g. youth festivals) |
| | Teaching & learning about Olympism and Olympic values: Initiatives promoting teaching and learning about Olympism and Olympic values to the general public or within an academic context. | <ul style="list-style-type: none"> National Olympic Academy (NOA) programmes (e.g. lectures, seminars) Research & conferences Awareness-raising campaigns (e.g. TV/radio programmes) Publications/material aimed at the general public or of an academic nature |



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| | <p>Culture & Legacy: Initiatives aimed at preserving and promoting heritage, history and culture within an Olympic and sporting context.</p> | <ul style="list-style-type: none"> • Olympic and sports museums/exhibitions/halls of fame • Olympic and sports libraries/documentation centres • Historical archives • Technical training specific to this field • Publications/material (e.g. film, video) of a historical nature |
| <p>International Olympic Academy (IOA)</p> | <ul style="list-style-type: none"> • Support towards the IOA's Annual International Sessions for Directors/Officials and Young Participants will continue to be available as in the past • NOCs will receive the full details each year, from the IOA itself as well as Olympic Solidarity via the NOCnet • The IOA is responsible for the organisation of these Sessions, including all logistical matters | |
| <p>IOC World Conferences</p> | <ul style="list-style-type: none"> • This refers to International Olympic Committee (IOC) World Conferences on Sport, Culture & Education, planned for 2014 and 2016 • Please refer to the specific Olympic Solidarity guidelines for "IOC World Conferences" for further details | |
| <p>Other Opportunities</p> | <ul style="list-style-type: none"> • Assistance towards participation of NOCs in specific, ad hoc opportunities (e.g. training) that may become available during the 2013-2016 quadrennial plan • Information published via NOCnet if and when additional forms of support are available | |
| <p>Projects / items NOT covered</p> | <ul style="list-style-type: none"> • Expenses linked with the organisation of sport events themselves (see instead: Sport for All programme) • Large-scale construction work (e.g. building to host a museum) • Expenses linked with NOC offices and/or general running costs (e.g. rental of buildings, salaries, per diems/allowances, IT equipment, statutory meetings such as annual Commission meetings, celebrations) • External collaborators without a specific mandate/contract for the Initiative • International travel/experts, unless agreed by Olympic Solidarity • Construction, refurbishment or maintenance of sports infrastructure/facilities • Substantial expenditure towards equipment (e.g. sports equipment, t-shirts, etc) • Requests for a reasonable proportion of funds for IT equipment specific to museums, libraries, archives will be subject to a careful analysis, taking into account the NOC's activities in this field within the quadrennial period, current needs and past requests • Apart from the points listed above, Olympic Solidarity reserves the right to refuse any items which it may judge as not relevant/not eligible • See also the Olympic Solidarity Financial guidelines for further information in relation to the financial conditions | |



APPLICATION PROCEDURE

NOC INITIATIVES

NOCs can apply for a contribution towards setting up and undertaking specific, national level NOC Initiatives using the dedicated application form for “Olympic Education, Culture & Legacy – NOC Initiatives”, providing as much detail as possible as well as enclosing any relevant additional documentation (e.g. policies, strategic plans).

Requests should be sent to Olympic Solidarity **at the very latest two months** prior to the start of the proposed activity in order to allow sufficient time for analysis as well as potential consultation with other partners if needed.

NOCs are encouraged to send – during the last quarter of the year - a single application form covering all the NOC Initiatives planned during the following year within this specific programme (e.g. application form sent during last quarter of 2013 covering all activities planned during 2014 for which funding is sought). In the event of recurrent, annual activities, NOCs may also submit an application form covering several years over the 2013-2016 plan.

NOCs that already have structured, long-term programmes in place and/or detailed policies and strategic plans in this field are encouraged to share related documents and information with Olympic Solidarity by email, prior to submitting an application form, so that the latter can consider how best to support their ongoing actions.

NOCs starting out in this field are encouraged – where possible - to build on already existing programmes and material, especially at IOC level. NOCs can send an overview of their current situation and needs by email for this purpose. Olympic Solidarity will then seek to help the NOC identify suitable, existing tools, programmes and/or expertise, if possible.

ANALYSIS, APPROVAL AND FINANCIAL CONDITIONS

NOC INITIATIVES

Olympic Solidarity will analyse NOCs’ requests based on the nature and scale of the proposed Initiative as well as its objectives and expected outputs/outcomes, particularly with regard to the table featured at the beginning of these guidelines. It will also consider the number of requests received by NOCs worldwide, the budget availability and the level of support already provided to the NOC within the wider framework of the Promotion of Olympic Values 2013-2016 programmes. Please note that, in most cases, Olympic Solidarity may only be able to offer a contribution.

Once an initiative has been accepted by Olympic Solidarity an advance payment of 75 per cent of the approved budget will be sent at the latest one month prior to the start of the activity. Please also refer to Olympic Solidarity Financial guidelines for further information in relation to the financial conditions.



FOLLOW-UP AND CONTROL

NOC INITIATIVES

At the latest two months after completion of the Initiative, each NOC must submit to Olympic Solidarity the administrative and financial report forms fully completed and detailing the expenses incurred. In addition, Olympic Solidarity kindly asks NOCs to submit copies of any other relevant material (e.g. copies of publications, photos, final programme for seminars).

The balance payment up to the maximum of the approved budget will be sent upon receipt and acceptance of the administrative and financial report forms mentioned above. NOCs are responsible for following up on the Initiative and its impact, after its completion.

ANNEXES

1. Application form

Olympic Education, Culture & Legacy – NOC Initiatives

2. Administrative report

Olympic Education, Culture & Legacy – NOC Initiatives